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Bio: Hilary Clay Hicks

Hilary Clay Hicks, Director of Marketing, is an all-round communicator, a filmmaker, playwright, publicist, journalist, writer-editor, marketing consultant, account supervisor, corporate communications writer, creative executive and producer, and public speaker. He has over 35 years experience in media of all kinds, including print, audio, video, film, digital and online. He has served most of his career in public relations/publicity and marketing as well as a total of six years as editorial director of slick national periodical magazines.

Over the years, he has served literally dozens of clients from leading music companies, major entertainment firms, magazine publishers, and celebrities as well the U.S. government and small businesses. Besides providing consulting services under his own Creative Action banner, he has served as a copywriter for BBDO Advertising, vice president of the EWW Corporation (a public relations and promotion firm), editorial director for Challenge Publications (magazine publisher), and Account Executive of Joy Productions (public relations firm).

Among those with whom he has worked (to name a few): House of Blues Concerts/Universal Amphitheater, Radio City Entertainment; Ode Sounds & Visuals (publicity, Hollywood Star, and XM Satellite Radio Special for music and film producer Lou Adler), the Roxy Theatre Corporation; the Monterey International Pop Festival and Foundation (albums with Jimi Hendrix, Jefferson Airplane, Otis Redding, The Who, etc.; and the D.A. Pennebaker film, *Monterey Pop*); Cornerstone Animation (Disney's *Return to Neverland*, *The Tigger Movie*, *VeggieTales*); PHFE Management Consultants (grant applications), Lake Avenue Community Foundation (grants), National Academy of Recording Arts and Sciences, Phoenix Productions (The Mamas and The Papas), The BBC, BBD&O Advertising, Epic Records, CEMA Distribution Co., A&M Records, WEA Distributing Corporation, Warner Bros. Records, Qwest Records, World Vision International, Suzuki Motors, Chaka Khan, Bill Cosby, Ringo Starr, Linda Ronstadt, the Eagles, Chicago, James Taylor, Gladys Knight, America, The Beach Boys, *Star Trek*, Mel Blanc, B.B. King, the Grateful Dead, Stevie Wonder, The Temptations, Bill Withers, Billy Preston, War, Harold Melvin & Blue Notes, Martha & The Vandellas, Roger Corman's New World Pictures, Stax Records, MGM Records, Philadelphia-International Records, ABC/Dunhill Records, United Artists Records, Capitol Records, ABC-Circle Films (Barry Diller), The White House, the National Institute for Mental Health (NIMH), Zondervan Publishing Company, the Hollywood Walk of Fame (Hollywood star for Mahalia Jackson), Rock and Roll Hall of Fame and Museum, The Rock Walk, Suzuki Motors, National Motorcycle Association, National Bicycle Association, University of Sound Arts, Western Airlines, Rexall, *Today Show*, Rockwell International, Santa Anita Race Track.

Mr. Hicks holds two communications degrees from the University of Michigan, Ann Arbor: an M.A. in Journalism, 1968; and a B.A. in Speech, 1966. He completed all curricula in television and radio, theater, film, electronic journalism, and print media, with significant minors in sociology, English, and political science. He completed his M.A. with a graduate fellowship award and was named to the national journalism honor society, Sigma Delta Chi. He currently teaches film studies, popular culture, playwriting, and other courses at local universities.